



California Lodging Expo® and Conference

June 13th, 2022 at The Commerce Casino & Hotel

Free to hotel owners and their teams, hospitality educators and students. Hospitality professionals who provide goods or services to the lodging industry are not eligible for free attendance but are welcome to participate as exhibitors or sponsors.

Exhibitors' information:

Event Sponsorship: (\$10,000, 1 available) Includes 3-minute speech at Industry Luncheon, advance email to register attendees, premium exhibit location in trade show, logo on lanyard, logo on landing page, marketing materials, Morning Mingle, Industry Luncheon, Evening Reception a 6' table with tablecloth, 2 chairs, 4" x 11 1/2" sign and attendee list with email addresses which will be sent within a week of event. Lead Retrieval is included. Non-refundable, non-cancellable. Must supply appropriate logo/image. May provide giveaways for attendee totes (500 count)

Panelist Sponsorship: (\$2,500, 7 available) Includes participation on Panel Discussion, exhibit location in trade show, logo on landing page, marketing materials, a 6' table with tablecloth, 2 chairs, 4"x11 1/2" sign and attendee list with email addresses which will be sent within one week of event. Lead Retrieval is included. Non-refundable, non-cancellable. Must supply appropriate logo/image. May include giveaways for attendee totes. (500 count).

Mingle Morning Sponsor: (\$2,500, Sold Out) Morning Mingle-coffee, tea and pastries served from 8:00 am to 9:45 am. Event will be named after sponsor, logo signs on service table. Non-refundable, non-cancellable. Must supply appropriate logo/image. May provide giveaways for attendee totes. (500 count) Does not include exhibitor fee.

Evening Reception Sponsor: (\$3,500, 1 available) Evening Reception is named after the sponsor, logo signs on tables at event. 2-minute speech and draws grand prize winner. Non-refundable, non-cancellable. Must supply appropriate logo/image. May provide giveaways for attendee totes. (500 count). Does not include exhibitor fee.

Premium Foyer Exhibit Space: Premium Location for exhibit space. In foyer registration table and trade show room entrance (add-on to exhibitor fee). While space available.

CLIA Member Exhibitor: (\$1,200) CLIA Associate Members only are eligible to be a CLIA Member Exhibitor. 6' table with tablecloth, 2 chairs, 4"x11 1/2" sign, Morning Mingle, Industry Luncheon, Evening Reception and attendee list with email addresses which will be sent within one week of event. Lead Retrieval is included. One company per exhibit space. 2nd person is free please ask yajahira@clia.org for your Promo Code.

Non-CLIA Member Exhibitor: (\$ 1,800) Included is a CLIA Associate Membership (valued at \$750), Morning Mingle, Industry Luncheon, Evening Reception, a 6' table with tablecloth, 2 chairs, 4"x11 1/2" sign and attendee list with email addresses which will be sent within one week of event. Lead Retrieval is included. One company per exhibit space. 2nd Person is free, please ask yajahira@clia.org for your Promo Code.

Vendor Attendee CLIA Member: (\$500) Includes attendance at the Lodging Expo Exhibition, Panel Discussions, Morning Mingle, Industry Luncheon, Evening Reception.

Vendor Attendee Non-CLIA Member: (\$1,200) Included is CLIA membership valued at \$750, includes attendance at Lodging Expo Exhibition, Panel Discussion, Morning Mingle, Industry Luncheon and Evening Reception.

2nd Exhibitor Registration free with Promo Code: The Second person at an exhibit booth is Free. It includes the Morning Mingle, Industry Luncheon and Evening Reception. Please contact yajahira@clia.org for your Promo Code. The fee is \$100 each for the 3rd, 4th or 5th exhibitor.

3rd, 4th and 5th Exhibitor: The fee is \$100 each for the 3rd, 4th or 5th exhibitor It includes the Morning Mingle, Industry Luncheon and Evening Reception.