



California Lodging Expo® and Conference
December 4, 2023
Commerce Casino & Hotel

Exhibitor & Sponsorship Agreement December 4, 2023

CONTRACT FOR SPACE

The exhibit contract and exhibit space request, the formal notice of space assignment, and the full payment of rental charges together constitute a contract between California Lodging Industry Association® Annual Meeting and Expo and the exhibitor for the right to use the assigned exhibit space and to comply with these rules and regulations. Exhibit space is not confirmed until you have paid for your exhibit space and agreed to the terms of this agreement. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by CLEC.

EXHIBIT SPACE

Full payment of total exhibit space cost is necessary to reserve each space and is due with the registration. Payment must be made with a credit card at the time of registration.

EXHIBIT REPRESENTATIVES

Each exhibit space will be allotted two (2) exhibit representatives for the duration of the California Lodging Expo® and Conference.

EXHIBITOR SUBSTITUTIONS/CHANGES

Exhibitor substitutions and changes may be made until November 03, 2023

SPACE REGULATIONS

All exhibitors shall arrange their exhibits and activities so that they do not obstruct or interfere with other exhibits. No exhibit may exceed 3' high on the sides and 6' high in the back. No signs or banners may be hung from the pipe and drape. Some exhibitor's displays may have additional height restrictions depending on their location and will be instructed by show management. Exceptions to this policy must have prior written approval by the California Lodging Industry Association Show Manager. No materials may be distributed outside of your assigned exhibit space area including literature distribution at the entrances and exits of the show and/or at other activities. No relocation or expansion of paid exhibit space into adjoining exhibit spaces is allowed without prior approval from CLIA management. Exhibitors will take every reasonable precaution to minimize the noise of operating exhibits. Noise levels objectionable to other exhibitors will not be allowed. Show management reserves the right to stop any activity on the show floor which is determined to be a safety hazard. All material used for decoration (i.e., paper, cardboard, cloth, etc.), shall be a flame-retardant type. Safety and fire exit and equipment must be left accessible and in full view at all times.

RULES AND COMPLIANCE

Exhibitors agree to comply with the rules and regulations as contained herein.

SPACE PREFERENCES

Space will be assigned on a first-paid, first-served basis.

CANCELLATION

Sponsorships are non-cancellable and non-refundable. Exhibitor cancellations made by the exhibitor contact must be made via email to yajahira@clia.org prior to November 03, 2023 and will be charged a \$100.00 processing fee. No refunds will be offered after November 03, 2023.

SHARING OF EXHIBIT SPACE

The only person who may utilize an exhibit space for commercial purposes of any kind are those who are the duly designated representatives of the exhibitor or an entity which is affiliated with the exhibitor by virtue of ownership or control. CLIA management shall at all times have the ultimate right to decide whether particular individuals are entitled to utilize an exhibit space for commercial purposes.

INSURANCE AND LIABILITY

It is agreed that the California Lodging Industry Association®, Commerce Casino & Hotel, shall not be liable to an exhibitor for any damage to, or for the loss or destruction of, an exhibit or the property of an exhibitor or injuries to his/her person resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibitor. This agreement is made upon the express condition that the California Lodging Expo® and Conference, Commerce Casino & Hotel, and the California Lodging Industry Association are to be jointly and severally free from all liability and claims for damages by reason of any injury to any person of any kind whatsoever while in, upon, or in any way connected with said such injuries or losses however occurring. Any insurance desired shall be placed by the exhibitor at his/her own expense. Adequate insurance should provide coverage for property, damage, public liability, fire, theft, water, storm, and strikes. California Lodging Industry Association®, Commerce Casino & Hotel will not guarantee exhibitors against loss of any kind.

SECURITY

Security service will not be available during the California Lodging Expo® and Conference. Commerce Casino & Hotel or any agents, officers, directors, or staff members thereof will not be responsible/ liable for the safety of the property or the exhibitor from any cause.

RESTRICTION

California Lodging Industry Association reserves the right to prohibit any display or exhibit or any part of a proposed exhibit that it judges not suitable or in accordance with the general character of the exhibits; this refers to conduct of persons, printed matter, souvenirs, or anything that may be deemed as undesirable. Any mechanical devices must be operated in such a way as not to interfere with the exhibits of others.

NON-COMPLIANCE TO EXHIBITOR RULES & REGULATIONS

Each exhibitor and all its employees agree to abide by the rules and regulations given herein by subsequent amendments and additions considered by CLIA management to be in the best interest of all exhibitors. Upon noncompliance with the rules formulated, CLIA management reserves the right to prohibit, reject, or eject any exhibitor, exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CLIA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If any exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

AMENDMENT TO RULES

These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. Any and all matters, or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CLIA management. In an effort to provide the greatest good to the greatest number, CLIA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the exhibitors.

RIGHTS OF TRADE SHOW MANAGEMENT

Should any emergency, of any nature, arise prior to the opening show date, which would prevent its scheduled opening (e.g., destruction or damage to the exhibit area by fire, wind, storm, strikes, acts of God, a declaration of any emergency by the government, terrorism, etc.) it is expressly agreed that California Lodging Industry Association may retain as much of the payment for exhibit space as is necessary to cover the expenses incurred by CLIA up to the time of such emergency. All points not covered by these rules are subject to the judgment of the trade show management.

ADVANCE DELIVERIES

Packages sent to Commerce Casino & Hotel should be mailed to:

Commerce Casino & Hotel

6131 Telegraph Rd, Commerce, CA 90040

Attn: Special Operations Manager/ [Daphne Jackson](#)

Phone: 323.838.3237

Email: d.jackson@commercescasino.net

Event: California Lodging Expo® and Conference

The packages must be clearly marked with the recipient's name, name of the meeting and arrival date. Upon check-in, the recipient shall contact the Conventions Services Department (a.k.a Catering) to arrange delivery of packages to the designated location. Unless other arrangements are made, any packages left unclaimed 72 hours after arrival will be returned C.O.D. unless otherwise instructed.

ADDITIONAL INFORMATION

All questions and requests for further information should be directed to: California Lodging Expo® and Conference at yajahira@clia.org

EXHIBITOR AND SPONSORSHIP AGREEMENT

By submitting herein, we hereby apply for exhibit space at, or sponsorship of the 2023 California Lodging Expo® and Conference. We agree to comply with all instructions, rules, and regulations of the 2023 California Lodging Industry Expo® and Conference and agree to submit promptly all information required and requested by show management.

Signature _____

California Lodging Industry Association

1017 L Street #527 Sacramento, CA 95814 916 925-2915 yajahira@clia.org