



CALIFORNIA LODGING INDUSTRY ASSOCIATION

Mail application to:
CLIA
1017 L Street #527
Sacramento, CA 95814-3805

Credit Card payment may be FAXED to:
(916) 686-1321

MEMBERSHIP APPLICATION

CONTACT _____ TITLE _____
 ORGANIZATION/COMPANY _____
 MAILING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE (____) _____ WEB SITE _____ E-MAIL _____
 (required field)

Please select two applicable business categories from those listed on <http://clia.org/affiliate-search/>

PRIMARY CATEGORY _____
 SECONDARY CATEGORY _____

Please provide a 25-word description of your company for your profile in the on-line Vendor Directory on www.clia.org

DESCRIPTION _____

Sponsorship Investment Platinum \$5,000 Gold \$2,500 Silver \$1,500

Membership Payment Information

Membership Dues Schedule

Select	Type	Annual Dues Investment
<input type="checkbox"/>	Property Management	\$750
<input type="checkbox"/>	Associate/California	\$750***
<input type="checkbox"/>	Associate/Out-of-State	\$1000
<input type="checkbox"/>	Individual	\$89*
<input type="checkbox"/>	Restaurant	\$100
<input type="checkbox"/>	Education/Faculty/Student	FREE**
<input type="checkbox"/>	Tourism/Hospitality	FREE**

* Eligible: Those directly affiliated with lodging properties. Proof of affiliation required. Limited CLIA member benefits.

** Limited CLIA member benefits.

*** Must provide valid California office phone number and address.

TOTAL DUES: \$ _____

Enclosed is my check payable to "CLIA"

Charge my: Visa MasterCard AmEx

Acct. No. _____

Exp. Date _____ Security Code _____

Cardholder's Name _____

Signature _____

Membership Investment is billed annually. Membership is continuous until canceled in writing, and investment is fully earned by CLIA at time of receipt. When membership dues have been received and the application has been approved, the membership documents will be emailed to the contact listed above.

For information on CLIA member benefits please visit www.clia.org or call (916) 925-2915.

AUTHORIZATION:

I understand that by providing my contact information and signing this form, I consent to receive print and electronic communications sent by or on behalf of CLIA. CLIA dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a necessary and ordinary business expense. In accordance with the Omnibus Budget Reconciliation Act of 1993, CLIA reasonably estimates that 16% of your dues are allocable to non-deductible business expenditures. Further information on this tax law should be obtained from your tax advisor.

Signature: _____ Date: _____



Your Benefits at-a-Glance

<i>Benefit</i>	<i>Education</i>	<i>Tourism</i>	<i>Individual</i>	<i>Lodging</i>	<i>Restaurant</i>	<i>Associate</i>	<i>Sponsors</i>
— American Payment Solutions (APS) - Take the APS Payments Challenge: free audit to see how much you can save on credit card processing fees. If they cannot save you money on your current processing rates, they will pay you \$500* plus property specific special pricing for CLIA members				✓	✓	✓	✓
— Leavitt Pacific Insurance - 5% discount on Workers Comp Insurance, property specific discounts on general liability insurance, plus valuable management tools and resources				✓	✓	✓	✓
Free assistance on CLIA Helpline				✓	✓		
— HMBookstore - 50% discount on all eproducts				✓	✓	✓	✓
— California Visitor's Guide - 60% discount on enhanced ad				✓	✓	✓	✓
— Cal Chamber - 15% discount on Human Resource tools				✓	✓	✓	✓
— Hospitality Benefits – health insurance discounts and special offer				✓	✓	✓	✓
— Fisher Phillips LLP – free employee handbook review and 10% discount on legal services				✓	✓	✓	✓
— Conn Maciel Carey LLP – 10% discount on legal services				✓	✓	✓	✓
— Openkey - 20% discount on monthly fees				✓	✓	✓	✓
— Fitzgerald Yap Kreditor LLP- 10% discount on legal services				✓	✓	✓	✓
— Wrkspot – 10% discount on initial fee plus 67% discount from \$21 to \$7 per room per month subscription				✓	✓	✓	✓
— Power Island Energy – Donates 3% of all sales to CLIA members to CLIA Dollars for Scholars				✓	✓	✓	✓
— STR – Free Survey and STR Report Discounts				✓	✓	✓	✓
Board of Directors participation				✓			
Operational tools and resources				✓	✓	✓	✓
Webinars and seminars	✓	✓	✓	✓	✓	✓	✓
Industry updates	✓	✓	✓	✓	✓	✓	✓
Independent Lodging Industry Association discounts			✓	✓	✓	✓	✓
Use of CLIA logo as a member	✓	✓	✓	✓	✓	✓	✓
Regional industry forums	✓	✓	✓	✓	✓	✓	✓
Committee participation	✓	✓	✓	✓	✓	✓	✓
Eblast promotions - Subject to editorial approval						✓	✓
CLIA Vendor Deals - Offer special pricing & products to Lodging Members						✓	✓