

CLIA Sponsorship

Platinum Partner — \$5,000 annual investment

- Sponsored logo/link on website and eblasts
- 12 eblasts per year
- Eblast promotions to 14,000+ industry contacts
- Complimentary signage at CLIA events
- Social Media Promotions
- Discount exhibit space at association events
- 4 Dedicated eblasts per year
- Public affairs support: testimonials, op-ed, media, grassroots mobilization
- Available to existing members only
- Listing in vendor directory

Gold Partner — \$2,500 annual investment

- Sponsored logo/link on website and eblasts
- Eblast promotions to 14,000+ industry contracts
- 7 eblasts per year
- Complimentary signage at CLIA events
- Social media promotions
- Discount at association events
- 2 dedicated eblasts per year
- Available for existing members only
- Listing in vendor directory

Silver Partner — \$1,500 annual investment

- Sponsored logo on website
- 5 eblasts per year
- Eblast promotions to 14,000+ industry contracts
- Social media promotions
- Discount at association events
- 1 dedicated eblast
- Available for existing members only
- Listing in vendor directory

Associate Membership — \$750 (CA) \$1,000 (Out of state)

- Listing in vendor directory
- 4 Eblasts
- Social Media promotions
- See full membership details on "Benefits at a Glance"

What others are saying...

ILIA provides invaluable educational resources and discounts on products and services for independent hotels.

— *Magnuson Worldwide*

Expedia partners with many small and independent hotels which has resulted in an increase of 30% in net transactions for the hotels.

— *Expedia, Inc.*

American Payment Solutions, a leader in the hospitality industry, has partnered with CLIA to provide its members guaranteed fixed pricing, which has saved CLIA's members thousands of dollars in rates, fees, PCI compliance, and gift & loyalty rewards program.

— *American Payment Solutions, Hospitality Division*

Leavitt Pacific Insurance Brokers is proud to call CLIA and ILIA a partner and we're looking forward to many good things to come. It was wonderful getting to know so many of the members and we're thankful for the opportunity to continue developing those relationships.

— *Leavitt Pacific Insurance Brokers*



CALIFORNIA LODGING INDUSTRY ASSOCIATION

Mail application to:
CLIA
1017 L Street #527
Sacramento, CA 95814-3805

Credit Card payment may be FAXED to:
(916) 686-1321

MEMBERSHIP APPLICATION

CONTACT _____ TITLE _____
 ORGANIZATION/COMPANY _____
 MAILING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE (____) _____ WEB SITE _____ E-MAIL _____
 (required field)

Please select two applicable business categories from those listed on <http://clia.org/affiliate-search/>

PRIMARY CATEGORY _____
 SECONDARY CATEGORY _____

Please provide a 25-word description of your company for your profile in the on-line Vendor Directory on www.clia.org

DESCRIPTION _____

Sponsorship Investment Platinum \$5,000 Gold \$2,500 Silver \$1,500

Membership Payment Information

Membership Dues Schedule

Select	Type	Annual Dues Investment
<input type="checkbox"/>	Property Management	\$750
<input type="checkbox"/>	Associate/California	\$750***
<input type="checkbox"/>	Associate/Out-of-State	\$1000
<input type="checkbox"/>	Individual	\$89*
<input type="checkbox"/>	Restaurant	\$100
<input type="checkbox"/>	Education/Faculty/Student	FREE**
<input type="checkbox"/>	Tourism/Hospitality	FREE**

* Eligible: Those directly affiliated with lodging properties. Proof of affiliation required. Limited CLIA member benefits.

** Limited CLIA member benefits.

*** Must provide valid California office phone number and address.

TOTAL DUES: \$ _____

Enclosed is my check payable to "CLIA"

Charge my: Visa MasterCard AmEx

Acct. No. _____

Exp. Date _____ Security Code _____

Cardholder's Name _____

Signature _____

Membership Investment is billed annually. Membership is continuous until canceled in writing, and investment is fully earned by CLIA at time of receipt. If membership is in eligible category, upon receipt of dues payment, contact(s) listed above will be emailed a membership packet.

For information on CLIA member benefits please visit www.clia.org or call (916) 925-2915.

AUTHORIZATION:

I understand that by providing my contact information and signing this form, I consent to receive print and electronic communications sent by or on behalf of CLIA. CLIA dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a necessary and ordinary business expense. In accordance with the Omnibus Budget Reconciliation Act of 1993, CLIA reasonably estimates that 16% of your dues are allocable to non-deductible business expenditures. Further information on this tax law should be obtained from your tax advisor.

Signature: _____ Date: _____